

IN THE CLAIMS:

The text of all pending claims, (including withdrawn claims) is set forth below. Cancelled and not entered claims are indicated with claim number and status only. The claims as listed below show added text with underlining and deleted text with ~~strikethrough~~. The status of each claim is indicated with one of (original), (currently amended), (cancelled), (withdrawn), (new), (previously presented), or (not entered).

Please AMEND claims 101-106 in accordance with the following:

1-100. (CANCELLED)

101. (CURRENTLY AMENDED) A point management system having a computer for ~~managing~~configured to service points issued to customers based upon customer's transactions, and connected via a network to a customer terminal for performing transactions by a customer, comprising:

a point issuing ~~unit-receiving-part configured to receive~~ a customer transaction information from the customer terminal for issuing the service points based upon a customer transaction;

a customer database configured to store current cumulative points in relation to each customer;

a point accumulation ~~unit~~part, connected to the point issuing ~~part~~unit and ~~a the~~ customer database ~~for stored cumulative points in relation to each customer, updating configured to~~ update points to the customer database based upon current cumulative points and the service points issued by the point issuing ~~part~~unit;

a customer identification ~~unit-receiving-part configured to receive~~ a customer identification information for a connection to the point management system from the customer terminal, and ~~identifying configured to identify~~ the customer; and

a point sending ~~part~~unit, regardless of the customer's request ~~of for~~ sending points, ~~sending configured to send~~ the customer's current cumulative points stored in the customer database to the customer terminal via the network after identifying of the customer and prior to performing transactions by the customer ~~based upon a result of said identifying of the customer~~.

102. (CURRENTLY AMENDED) A point management system having a computer ~~configured to for managing~~ service points issued to customers based upon customer's

transactions, and connected via a network to a customer terminal for performing transactions by a customer, comprising:

a point issuing part configured to receive unit that receives a customer transaction information from the customer terminal ~~for issuing and issues~~ the service points based upon a customer transaction;

a customer database configured to store current cumulative points in relation to each customer;

a point accumulation part unit, connected to the point issuing part unit and ~~a the~~ customer database ~~for stored cumulative points in relation to each customer, that updates~~ configured to update points to the customer database based upon current cumulative points and the service points issued by the point issuing part unit;

a customer identification part configured to receive unit that receives a customer identification information for a connection to the point management system from the customer terminal, and identifies configured to identify the customer; and

a point sending part unit, regardless of the customer's request of sending points, configured to send ~~that sends~~ the customer's current cumulative points stored in the customer database to the customer terminal via the network after identifying of the customer and prior to performing transactions by the customer ~~based upon a result of said identifying of the customer,~~ and configured to display displays the customer's current cumulative points to the customer through the customer terminal.

103. (CURRENTLY AMENDED) A method for managing service points issued to customers based upon customer's transactions, and connected via the network to a customer terminal for performing transactions by a customer, comprising:

receiving a customer transaction information from the customer terminal for issuing the service points based upon a customer transaction;

updating points based upon current cumulative points and the issued service points to a customer database that stores cumulative points in relation to each customer ~~for stored cumulative points;~~

receiving a customer identification information for a connection to the point management system from the customer terminal, and identifying the customer; and

sending, regardless of the customer's request ~~ef for~~ sending points, the customer's current cumulative points stored in the customer database to the customer terminal via the

network after identifying of the customer and prior to performing transactions by the customer based upon a result of said identifying of the customer.

104. (CURRENTLY AMENDED) A method for managing service points issued to customers based upon customer's transactions, and connected via a network to a customer terminal for performing transactions by a customer, comprising:

receiving a customer transaction information from the customer terminal for issuing the service points based upon a customer transaction;

updating points based upon current cumulative points and the issued service points to a customer database that stores cumulative points in relation to each customer~~for stored cumulative points~~;

receiving a customer identification information for a connection to the point management system from the customer terminal, and identifying the customer; and

sending, regardless of the customer's request ~~ef-for~~ sending points, the customer's current cumulative points stored in the customer database to the customer terminal via the network after identifying of the customer and prior to performing transactions by the customer based upon a result of said identifying of the customer, for displaying the customer's current cumulative points.

105. (CURRENTLY AMENDED) A computer readable medium having a program stored therein to cause a point management system having a computer for managing service points issued to customers based upon customer's transactions, and connected via a network to a customer terminal for performing transactions by a customer, comprising:

receiving a customer transaction information from the customer terminal for issuing the service points based upon a customer transaction;

updating points based upon current cumulative points and the issued service points to a customer database that stores cumulative points in relation to each customer~~for stored cumulative points~~;

receiving a customer identification information for a connection to the point management system from the customer terminal, and identifying the customer; and

sending, regardless of the customer's request ~~ef-for~~ sending points, the customer's current cumulative points stored in the customer database to the customer terminal via the network after identifying of the customer and prior to performing transactions by the customer

~~based upon a result of said identifying of the customer.~~

106. (CURRENTLY AMENDED) A computer readable medium having a program stored therein to cause a point management system having a computer for managing service points issued to customers based upon customer's transactions, and connected via a network to a customer terminal for performing transactions by a customer, comprising:

receiving a customer transaction information from the customer terminal for issuing the service points based upon a customer transaction;

updating points based upon current cumulative points and the issued service points to a customer database that stores cumulative points in relation to each customer~~for stored~~ cumulative points;

receiving a customer identification information for a connection to the point management system from the customer terminal, and identifying the customer; and

sending, regardless of the customer's request ~~of for~~ sending points, the customer's current cumulative points stored in the customer database to the customer terminal via the network after identifying of the customer and prior to performing transactions by the customer ~~based upon a result of said identifying of the customer~~, for displaying the customer's current cumulative points to the customer through the customer terminal.

107. (PREVIOUSLY PRESENTED) The point management system according to claim 101, wherein said sending is executed without requiring receipt of a request for the customer's cumulative points from the customer and in response to said identifying of the customer.

108. (PREVIOUSLY PRESENTED) The point management system according to claim 101, wherein said sending is executed independent and separate from performing of the transactions and in response to receipt of said customer identification information.